The European Open Source Software Community for Collaborative R&D Projects

Communicating on complex technologies is a challenge. OW2 can help you!

OW2 helps collaborative projects bridge the gap between research and their potential markets

- **Technical platform** OW2 offers its own infrastructure of state-of-the-art open source development and collaborative tools for research teams.
- **Community building** OW2 has the experience and methodologies to help projects reach out to third party stakeholders and potential users and develop their own ecosystems.
- **Events and media** OW2 runs communication initiatives and social media, and arranges project presentations at scientific and industry events.
- **Dissemination collateral** OW2 develops a full range of physical and online marketing materials to promote collaborative projects.
- **Beta-testing campaigns** OW2 organises beta-testing campaigns that help projects engage with their market and develop their ecosystems.
- **Open source** OW2 provides projects open source best practices and a neutral environment where contributors can work together independently of private interests.

Fostering European Research Projects with Open Source Best Practices

OW2 helps bridge the gap between research projects and their potential markets by focusing their dissemination and community building efforts on delivering a minimum viable product usable by real life users and on launching a beta-testing campaign that will improve a project and its implementation thanks to feedback from the field.

The European Commission recognizes that leveraging open source to foster collaborative innovation is a powerful strategy. Open source is a seamless mechanism for collaborative innovation in software. No cumbersome Intellectual Property negotiations, no costly contracts, the rules of engagement are defined by the license attached to the code.

Through its successful contribution to some 14 complex collaborative projects, OW2 has established itself as the reference dissemination and community platform for multi-partner, EU-funded, open source-oriented projects.

OW2 has successfully supported the following projects: CHOREos, XLCLOUD, CompatibIeOne, OpenCloudware, OCEAN, RISCOSS, AppHub, CHOREvOLUTION, STAMP, CROSSMINER, and is currently a partner in DECODER, FASTEN, OCCIWARE, and ReachOut.
The Concrete Offering: Proposal Contribution and Work Package Leadership

OW2 helps develop proposals and offers to lead the work package dedicated to implementing the communication, dissemination, exploitation, standardisation and training activities to generate awareness for a project, position it in its potential market and foster the growth of its community. This includes:

- Making available immediately a state-of-the-art technical infrastructure to support the collaborative work of developers and the awareness and community building efforts.
- Creating appropriate message content and communication material and initiatives to generate awareness in the software industry and potential market.
- Engaging in industry media communication through websites, events and conferences, to position the project as a high-potential, valuable initiative.
- Developing exploitation plans, business and IP strategies targeting relevant stakeholders and market segments to ensure the project’s sustainability beyond its actual duration.

Project Coordinators Say it Best

“OW2 is a reliable, well-established, committed partner for communication and exploitation activities, whom I strongly appreciated in the H2020 STAMP project.”
Benoît Baudry, STAMP Project Coordinator

“There is no better dissemination and exploitation partner than OW2 to help collaborative research projects.”
Jean-Pierre Laisné, Project Coordinator

“OW2 is the best organization for assessing and creating awareness of open source IT solutions, thanks to the variety of its hosted projects and willingness to innovate.”
Xavier Franch, RISCOSS Project Coordinator

“I would like to thank OW2 for their commitment in organizing regular public events. OW2 really pushed the XLcloud project in the spotlight.”
Patrick Petit, XLcloud Project Coordinator

“Right from the very first month OW2 provided us with all the tools a large distributed development team of 50 people required to function.”
Wei Monin, OpenCloudware Project Coordinator

“A driving force right from the launch of the OCEAN project, OW2 really is the reference open source community in Europe for collaborative projects.”
Yuri Glikman, OCEAN, Project Coordinator

“OW2's participation in CHOREOS and first-rate dissemination skills have more than fulfilled my expectations.”
Hugues Vincent, CHOREOS Project Coordinator

Are you running a project?
Do you have a project in mind?

Please contact OW2: mo@ow2.org

About OW2

Founded in Europe in 2007, OW2 ranks among the world’s top open source organizations. An independent non-profit organisation, its mission is to promote a code base of open source software for complex information systems. OW2 engages in projects that offer compelling synergies with its code base and the OW2 community. Consider joining OW2 and help foster open source in European research projects.