

SpagoBI and Marseille Provence Chambre Commerce et Industrie

### SPAGOBI FOR MARSEILLE PROVENCE CHAMBRE COMMERCE ET INDUSTRIE

#### Key Words:

- Open Source
- Business Intelligence
- Development & Innovation



#### Organization

Chambre Commerce  
et Industrie Marseille  
Provence

#### Market

Local public  
administration

#### Status

Local community

#### Mission

Management of the  
territory and user's  
support

#### Objective

An open source  
developing process

#### Country

France

#### OW2 Project



™ The Business Intelligence Free Platform™

*Marseille Provence Chambre Commerce et Industrie chose SpagoBI to start an open source developing process, which enables the development of reliable analysis and reports concerning the local business and environmental reality.*

#### **Chambre Commerce et Industrie Marseille Provence**

Founded in 1599, CCIMP is a 100% local community, committed to business activities as well as to the management and support of the 60,000 companies set on its territory. Among its IT general objectives, CCIMP has started an open source developing process, in which SpagoBI has played an important role. This project contributes to the achievement of CCIMP objectives, related to an efficient management of its territory and to the support of its users' development and innovation.

#### **Need for an open source platform**

SpagoBI has been used by CCIMP within its open source developing process, which appears to be:

- progressive, aiming at continuously supporting its users;
- part of a niche market, where Open Source offering is highly efficient and reliable;
- pragmatic and rational, through a deep analysis of users' needs and through a mixed open source and commercial offering, sometimes supplied through business software packages.

