

PROPOSAL FOR OW2 VILLAGE

This year again, OW2 is planning to have a strong presence at Solutions Linux, one of the most important Open Source events in Europe, gathering around 9000 visitors in 2009. The tradeshow will take place in a convenient and attractive congress center : Paris expo, Porte de Versailles.

Village overview and organization

The space is divided by individual exhibition space for each member. The approximate size per member is 6 to 7 sq. m. The center of the village is dedicated to one-to-one meetings, with related furnitures (table and chairs).

Each pod is a fully equipped mini booth. This is a turnkey booth, all it takes for the member is to bring brochures, one laptop with demos and presentations. A single person can be enough to man the booth. Each member is provided with the following:

- One individual pod
- Two stools
- Electricity
- Individual signage with logo and short company/project description (on top of the pod) provided by OW2 (see pictures).
- One brochure-holder
- Wifi connection
- One individual storage area
- Possibility to display one totem in front of the pod
- Marketing and promotion: One entry on the Solutions Linux visitor guide and website.

The Village will be identified with a common OW2 signage (see pictures). The location inside the exhibition hall is still to be confirmed, options have been discussed with organizers for prime locations along the central aisle.

Financial contribution for members

Taking into account exhibitors feedbacks from previous years, we propose a financial contribution depending on the pod location. Pods can be made available at 4000, 4500 or 5000 euros (+ VAT).

See below pictures for example and photos of the 2009 OW2 Village.

Contacts and paiment

Contrat and paiment will be executed directly with Solutions Linux organizers.

Contacts:

OW2: Catherine Nuel, OW2 Marketing Co-ordinator
catherine.nuel@ow2.org
Mobile: +33 677 795 915

Tarsus: Carole Jardon, Solutions Linux Project Manager
cjardon@tarsus.fr
Phone: +33 141 186 052
Mobile: +33 698 918 618

Village illustration



(this document is not contractual and is provided as an example - note the colors are not final)

See on the pages below photos of the 2009 Village.



