

## OW2 BUSINESS INTELLIGENCE (BI) INITIATIVE



### Initiative Participants



UNIVERSITÀ  
DEGLI STUDI  
DI MILANO



### Why the OW2 BI Initiative

A joint effort set up to:

- improve the coordination effort in the Open Source (OS) BI context
- increase the use of OS BI solutions at enterprise level
- strengthen connections between integrators, vendors, users and research communities
- attract more attention from the research activities to foster innovative BI solutions and practices.

### What is the OW2 BI Initiative

- **mission:** to foster the growth of a business ecosystem in the OS BI domain, bringing business opportunities to new class stakeholders.
- **goals:** to promote the development and evolution of a new, community-driven generation of OS BI tools as well as innovative methodologies for their adoption and application to distributed business processes.
- **activities:** integration of a full stack of OS BI solutions and tools; promotion of a service network to support the entire stack; foster a community contributing to strengthen the current OS BI platforms; support a research network on BI topics fostering a closer cooperation between researchers and OS BI vendors, to promote the development of a new generation of OS BI platforms.

### The Benefits of the OW2 BI Initiative

- a market opportunity
- the chance to drive the growth of OS BI solutions in a common direction achieving a great worth
- the involvement in research activities driving innovation
- the chance to enlarge business opportunities, such as consultancy and services
- a facilitation in driving OS BI solutions into the market of the emerging countries

# MAIN TRACKS

INITIATIVE OUTCOMES

## Promotion



### OW2 BI Blog

The voice of OW2 BI participants.

[www.spagoworld.org/ow2biblog/](http://www.spagoworld.org/ow2biblog/)

## Technological track



### Appliances & Bundles

How to use OW2 BI in an easy way.

<http://forge.ow2.org/projects/initiativebi>

## Non-technological track



### Documents

Open Source BI adoption; OS BI: Open Research Issues; End users' scenario for OS BI – Statistical Data Life Cycle Management; End users' success stories.

[www.ow2.org/view/BusinessIntelligence/Documents](http://www.ow2.org/view/BusinessIntelligence/Documents)

## Alignment



### BI Initiative Charter

Information on the BI Initiative.

[www.ow2.org/view/BusinessIntelligence/Documents](http://www.ow2.org/view/BusinessIntelligence/Documents)



### BI Initiative Manifesto

Reasons for the BI Initiative, objectives, main activities, main topics and expected deliverables.

[www.ow2.org/view/BusinessIntelligence/Documents](http://www.ow2.org/view/BusinessIntelligence/Documents)

**Join us today!**

**Contact:** [bi-initiative@ow2.org](mailto:bi-initiative@ow2.org)

**Visit:** [www.ow2.org/view/BusinessIntelligence/](http://www.ow2.org/view/BusinessIntelligence/)

## OW2 Consortium

Founded in January 2007 as a result of the merger of ObjectWeb and OrientWare communities, **OW2** is an independent industry consortium dedicated to developing open source code infrastructure (middleware and generic applications) and to fostering a vibrant community and business ecosystem. Building on the legacy of ObjectWeb and OrientWare, OW2 federates more than one hundred organizations and 6000 IT Professionals in Europe, Asia and the Americas. OW2 hosts over one hundred technology Projects, including Acceleo, ASM, Bonita, eXo Platform, Funambol, JOnAS, Lombos, Orbeon Forms, PetALS, SpagoBI and XWiki. Several of these projects are combined into market-driven Initiatives, such as the ESB/SOA Initiative, the Business Intelligence Initiative and the e-Government Initiative, which facilitate their implementations into business solutions by systems integrators, OEMs and end-users. A typical global opensource organization, OW2 aims to bring together grassroots communities across all continents through Local Chapters. More information about OW2 is available at [www.ow2.org](http://www.ow2.org).

## OW2 Initiatives

OW2 Initiatives are joint efforts by OW2 Members aiming at facilitating the use of OW2 technologies by mainstream Systems Integrators, End-Users and Software Vendors. Within an Initiative, OW2 Members work together to develop both technical integration between projects and business synergies in order to address specific market needs.

## OW2 BI Initiative Participants

Find out more information on OW2 BI Initiative participants at [www.ow2.org/view/BusinessIntelligence/AboutUs](http://www.ow2.org/view/BusinessIntelligence/AboutUs). Altic ([www.altic.org](http://www.altic.org)), Artemis ([www.artemis.lu](http://www.artemis.lu)), SpagoBI ([www.spagobi.org](http://www.spagobi.org)) supported by Engineering ([www.eng.it](http://www.eng.it)), Ingres ([www.ingres.com](http://www.ingres.com)), Jaspersoft ([www.jaspersoft.com](http://www.jaspersoft.com)), Talend ([www.talend.com](http://www.talend.com)), Università degli Studi di Milano (<http://ra.crema.unimi.it>), OW2 Individual Members (François Letellier - [www.flet.fr](http://www.flet.fr)).