



## Press release FOR IMMEDIATE RELEASE

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### **Ubidreams open sources its cross-platform framework named Nanoko**

*Nanoko is now an OW2 project, and becomes part of the OW2 open source community*

**La Rochelle, France, 14 February 2012** — Ubidreams is an innovative french computing startup that is specialized in cross-platform applications developing. Its framework Nanoko makes this technological feat real. Nanoko is the result of 3-years research and developments, thanks to its founders experiences of the mainstream mobile market emerging and to an efficient collaborative development with Dynamis Technologies, an other young french startup.

Foremost dedicated to web & mobile applications editors and to IT enterprises, Nanoko enables to build your application with a unique source code that can be deployed everywhere: on the Cloud, on smatphones/tablets market places (AppStore, Windows Marketplace, Google Play and so on) or to connected TV. Thus, it does not require to have OS-specific development teams. Nanoko enables you to federate teammates on a same stack.

To meet this challenge, Nanoko is built on top of HTML5/JavaScript web standards and relies on professional integration J2EE tools, e.g a proven and perennial stack that enable to circumvent mobile market volatility and more generally the computing technologies market.

Furthermore, Nanoko integrates two core concepts to reach this goal: modularity and a continuous build/delivery chain. Modularity concept enable to split your application in independant and autonomous features, simpler to implement, to maintain and to improve. Orchestration of developments and team management benefit to this concept too. The continuous build/delivery chain empowers application production times and costs by automating compilation, test, packaging and deployment steps, as these process are laborious and expensive, but strategic.

Nanoko is available today under an Apache 2.0 open source license, so is free to download from its dedicated website [www.nanoko.org](http://www.nanoko.org) and ready to use in your projects. Nanoko is a project hosted and supported by european OW2 open source consortium, a specialist of industrial open source middlewares. OW2 Nanoko project federates now several partners which are renowned french IT companies and computing research labs.

Finally, Nanoko offers a complete and turnkey solution to design, develop, deploy and maintain your application on all types of devices, in order to maximize the potential of users, to enable using it everywhere. Moreover, this technology prepares your company to next-gen web applications while controlling your costs. Ubidreams helps you develop your applications on top of Nanoko by offering several partner packs that include technical support, expertise time and a privileged access to a private modules repository that incubates Nanoko incoming features.

### **About Ubidreams**

Ubidreams is a young start-up specializing in the design and development of crossmedia applications, more precisely applications compliant with all digital media existing today: smartphones, tablets, PC and connected TV. The company has developed a technology solution enabling both to reduce costs and development time, and which also reduces significantly the time spent on testing and maintenance of applications crossmedia. Ubidreams is targeting large and medium sized companies and proposes 4 complementary offers built on its technology platform: development, consultancy services, training, and knowledge transfer. Visit [www.ubidreams.com/](http://www.ubidreams.com/)

### **About OW2**

OW2 is an independent industry community dedicated to developing open source code infrastructure (middleware and generic applications) and to fostering a vibrant community and business ecosystem. The OW2 Consortium hosts some one hundred technology projects, including ASM, Bonita, eXo Platform, JOnAS, JORAM, Orbeon Forms, Orchestra, Spagic, SpagoBI and XWiki. OW2 is an open source dissemination partner in a number of collaborative projects, such as CHOReOS, CompatibleOne, OpenCloudware and XIcloud. Visit [www.ow2.org](http://www.ow2.org)

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