



PRESS RELEASE – FOR IMMEDIATE RELEASE

OW2 announces its third Annual Conference OW2Con 2011 “Open Source for Open Clouds”

OSCON Conference, Portland, July 25 - OW2, the global open source community for open source middleware and generic applications announces today OW2Con 2011, the third edition of the consortium's annual conference that will take place on November 23-24, 2011 in Paris.

The event will offer two days of high-level technical presentations around open source middleware technologies and generic applications.

OW2Con presents an opportunity to meet and network with key open source industry leaders. Attendees will learn from high technical expertise, discover the latest technology trends, and acquire a deep understanding of advanced middleware technologies.

The OW2 Annual Conference is gathering technology experts (software architects, developers) but also managers and decision-makers. Open source strategists, technologists and entrepreneurs are welcome to attend, share their experiences and network with peers. Over 200 attendees are expected for this third edition.

All sessions will take place in English language. The program is designed to facilitate the dialog between speakers, sponsors, exhibitors, and attendees and will include both technical and business presentations. Parallel sessions (BoFs, side events, third party projects) will complete the program.

Highlights of the program include:

- Keynote addresses: gathering both technology experts and institutional invited speakers;
- Exhibition space for projects and sponsor demonstrations;
- Social event: Free Beer Party on Nov. 23 evening;
- The Open Source Cloud Summit;
- The "SQuAT" Session (Software Quality Assurance and Trustworthiness);
- Technology and business Round tables;
- Collaborative projects (European and French projects);
- Several thematic sessions with over 30 presentations and speakers from Europe, Asia and the Americas.



What's the main community highlights for this new edition of OW2 Annual Conference?

Around a year after the launch of the SQuAT program, a particular focus will be put on this initiative. The "SQuAT" project (Software Quality Assurance and Trustworthiness) is a unique program of this kind, and has the aim to improve the quality of code by generalizing quality tests on OW2 technologies and setting up a quality label. One full session will be dedicated to SQuAT in order to showcase the advancement and roadmap of the project.

Furthermore, one year after the launch of the Open Source Cloudware Initiative and the involvement in several cloud-related collaborative projects, OW2 has reaffirmed its position as a main actor in the open source cloud computing area. This will be demonstrated during the conference, through the Open Cloud Summit and the cloud Panel discussion.

A more and more global community: International organization from its beginning, OW2 is becoming today a pure global player in the open source ecosystem, with members coming from Europe, China, India, USA, South-America. As a novelty for this year, OW2 is expanding its relationship with Tunisia and Africa in general and is expecting potential keynotes speakers coming from Tunisia.

How to contribute and participate to OW2Con 2011?

Speakers have the possibility to submit their proposal of presentation until September 15th. Members from the community or external partners have the opportunity to exhibit and showcase their solutions during the "demo breaks" scheduled in the program. A sponsorship package has been designed for this conference, helping them develop their brand within the global OW2 ecosystem and stand out as an active supporter of the open source community.

The conference will take place on November 23 and 24 in Orange Labs' innovative and professional conference site "Issy Innovation Gardens" in Paris Issy Les Moulineaux. France Telecom - Orange has supported OW2 as a strategic member since its launch in 2007. Hosting the OW2Con 2011 today can also be a way for Orange to demonstrate its active involvement in the community.

More information can be found at: <http://www.ow2.org/view/OW2Con-2011/>

About OW2 :

Founded in January 2007, OW2 is an independent industry community dedicated to developing open source code infrastructure (middleware and generic applications) and to fostering a vibrant community and business ecosystem. The OW2 Consortium hosts some one hundred technology projects, including Acceleo, ASM, Bonita, eXo Platorm, Funambol, JOnAS, Lomboz, Orbeon Forms, PetALS, SpagoBI and XWiki. Visit www.ow2.org

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