

# Community Building, Guidelines

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## **Few remarks on healthy community**

- ➔ Driving purpose, clear activities, sense of accomplishment**
- ➔ Integrated into organizations**
- ➔ Time for leadership and participation**
- ➔ Members are well-connected**
- ➔ High management expectations**

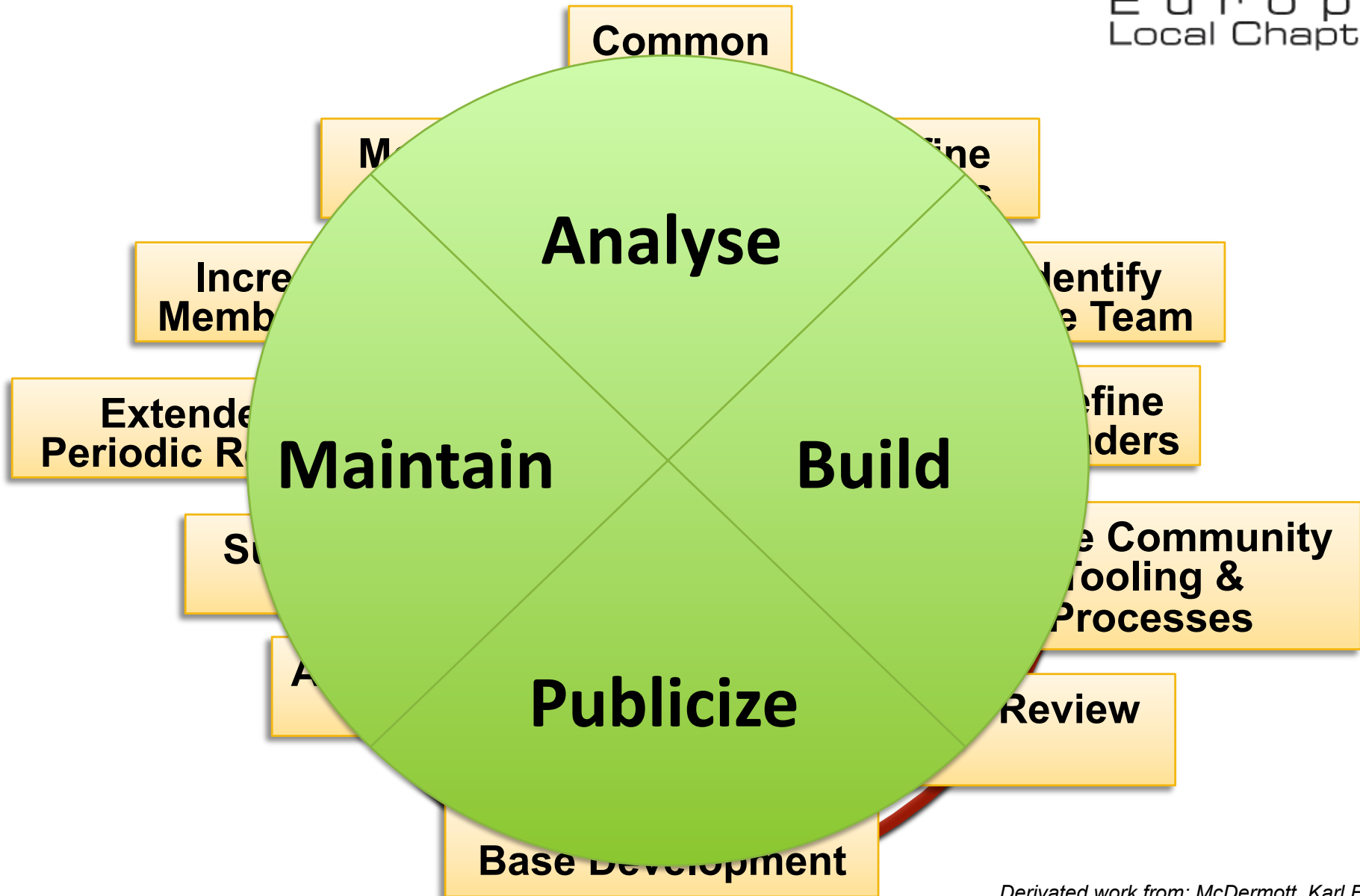
Source: McDermott, <http://www.mcdermottconsulting.com/>

# Few remarks on healthy community

*Communities are  
Bottom-Up Organization*

*not Top-Down*

# How to build a community?



*Derivated work from: McDermott, Karl Fogel*

# AspireRFID Project

## Results

**FP7 project partially funded by the EC (6M€)**

**Aim to develop a RFID OSS Framework**

<http://www.fp7-aspire.eu/>

<http://wiki.aspire.ow2.org/>



- ➔ **Speed up start up phase**
- ➔ **Boost community growth**
- ➔ **Improve dissemination & promotion**
- ➔ **Increase exploitation capabilities & sustainability**

# Lessons Learned



- ➔ **The method should be applied right from the beginning**
- ➔ **People commitment is key**
- ➔ **Vision should be shared by all the stakeholders**
- ➔ **Methodology should be revisited**

**Version 2 coming soon!**

**Thanks for your attention**



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