



# Changfeng Alliance

Changfeng Open Standards Platform Software Alliance



# Background

- Not-for-profit consortium
- Founded in 2005
- Membership
  - 73 members includes:
    - 44 enterprise members
    - 15 third-party members
    - 14 end-users members



- **Who are we?**

Changfeng Alliance is the largest software industry alliance, including the most influential platform software vendors in China and established as a non-for-profit organization under the guidance and support of national and local government agencies in charge of science and information industry.



## Mission

Lead and promote the independent innovation of China software industry, pursues the goal to provide customers software service with high security and best price/performance ratio.



## • Services





# IT Industry Solutions

## Application Solutions

- SOA-Based Application Solutions
- SaaS-Based Solutions
- Domain-Specific Solutions

- Government
- Medical Health
- Distribution
- Telecommunications
- Energy
- Commerce
- Finance
- Military
- Manufacture
- Taxation Affairs
- Physical Culture
- Others

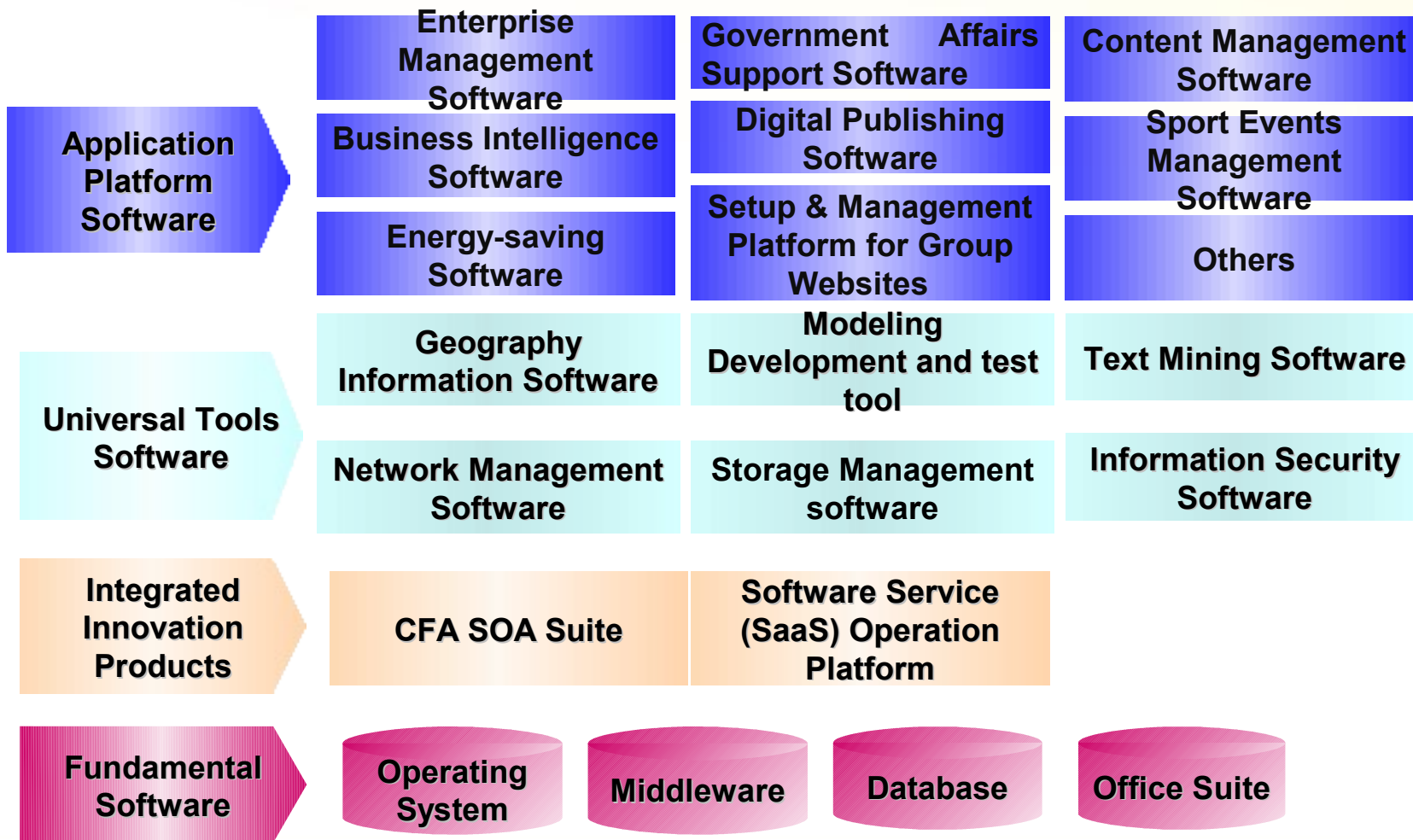
## Industry Application

- E-governance
- Space Geography Information
- Information Security
- Emergency Direction
- Enterprise/Group Informatization
- M2M
- Others

## Domain Application



# Software Products





## • IT Technology Service

- Under the guiding of Changfeng TAB, planning and organizing technology services.
- Driving members to research, develop, converge and adoption of open standards for IT industry.
- Leading technology development direction, making Changfeng's technology development strategy.
- TF Management
- Providing professional technical guidance and consult service
- Planning and Organizing the government projects
- Providing testing and qualification service for IT products and solution.





- **Changfeng TF**

- SOA Reference Architecture TF
- SOA Application Promotion TF
- SOA Qualification Assurance TF
- Internet information service TF
- Uniform Office-document Format TF
- Mobile Internet Information service TF
- Industry Knowledge Base TF
- Service Insurance TF



## • Marketing Service

- Providing marketing, policy and technical information to members.
- Providing business opportunities to members.
- Associate members to get policy and fund support from national and local government.
- Organizing professional marketing promotion activities.
- Making members share resource each other and building partner relationship among them.
- Using Changfeng marketing resource, exploit local and international marketing channel.
- As the requirement of members, providing personal value-added service.
- Extending Changfeng's brand through various media.



# • Marketing Services-- Media

Changfeng Website



Changfeng Communication



TV News Report

Newspaper Reports



## • International Cooperation

- Hosting OASIS China office, promoting local industry standards into international standards .
- Organizing members to attend international technical meeting, training and exhibition.
- Building strategy partner relationship with local and international organizations
- Organizing international workshop, tutorial and conference.



## • Partners



Leading Open Source Middleware





# International Activities





## • Member Service

- Membership renew
- Official Notice delivery
- Organizing and coordinating BOD meeting
- Answer the questions from new members



# Enterprise Members

- Beijing IT Service Science Technology Development Co., Ltd
- Beijing Institute of Science & Technology Information Management
- Beijing BoxHill Technology Co., Ltd.
- Great Wall Computer Software & Systems Inc.
- TongTech Co., Ltd.
- Twenty First Century Aerospace Technology Co., Ltd.
- Huadi Computer Group Co.,Ltd
- Beijing Hidy Information Technology Co., Ltd.
- Shenzhen Kingdee Middleware Co., Ltd.
- Beijing Miracle Hi-tech Limited.
- Tsinghua TongFang Co., Ltd.
- Digital China (China) Limited
- Beijing Sparkle Technology & Development Co., Ltd.
- Beijing UltraPower Software Co., Ltd.
- Beijing EbridgeChina Technology Service Ltd.
- TAIJI Computer Corporation Limited
- Beijing Sports Technology Co., Ltd.
- UFIDA Software Co., Ltd.
- Beijing Unicom Electronic Technique Co., Ltd.
- Red Flag Software Co., Ltd.
- Beijing Redflag CH2000 Software Co., Ltd
- Sinosoft Co., Ltd.
- Peking University Founder Group Co., Ltd.
- Beijing Beike Guangda Information Technology Co., Ltd
- SuperMap Software Co., Ltd.
- Beijing Global Safety Technology Co., LTd.
- Harmony Technologies Co., Ltd.
- Beijing Co-Create Open Source Co.,Ltd.
- Beijing HSHZ Information System Engineering Co., Ltd.
- Beijing Hollyinfo Technology Co., Ltd.
- UCAP Technology Co., Ltd.
- Venus Info Tech Inc.
- Beijing Basesoft Information Technology Co., Ltd
- Capinfo Company Limited
- BEIJING CCID INFOTECH,INC.
- Beijing Sursen Electronic Technology Co., Ltd.
- Beijing TRS Information Technology Co., Ltd.
- WANFANG DATA Co., Ltd.
- Beijing Asia Creation Technology Co., Ltd.
- Beijing RiseSoft Software Technology Co., Ltd.
- Beijing Eastone Science and Technology Development Co., Ltd.
- NFS-China Co., Ltd.
- Beijing CE Open Source Software Co., Ltd.
- Goodwill Information Technology Co., Ltd.





# End-Users and Third-Party members

No.	User (Listed in no particular order)
1	Beijing Hai Dian District Information Center
2	Beijing Municipal Administration Commission Information Center
3	Beijing Chong Wen District Informatization Office
4	Beijing Da Xing District Information Center
5	Beijing Public Health Information Center
6	Yuanmingyuan Administrative Bureau
7	Beijing Shi Jing Shan District Informatization Office
8	Beijing Huai Rou District People's Government Information Center
9	Beijing Mi Yun County Informatization Office
10	Beijing Information Standardization Committee
11	Beijing Dong Cheng District Informatization Office
12	Beijing Ping Gu District Information Center
13	Beijing Er Shang (Group) Co., Ltd.
14	Dong Guan Informatization Office

No.	User Name (Listed in no particular order)
1	Beijing Software Industry Productivity Center
2	Institute of Software Chinese Academy of Sciences
3	National Engineering Research Center of Fundamental Software
4	Institute of Computing Technology, Chinese Academy of Sciences
5	Beijing Commercial Information Consultant Center
6	National Application Software Testing Labs & Beijing Software Testing & QA Center
7	IGRS Engineering Lab Ltd.
8	Guang Dong Opensource Software Promotion Association
9	Beijing Information Resource Management Center
10	State Key Lab of Software Engineering (Wu Han University)
11	Key Lab of Data Engineering and Knowledge Engineering, Ministry of Education (Ren Min University)
12	Process Improvement Branch, Beijing Software Industry Association



# Thank you!