



## OW2 BI Initiative

launching the  
Business Intelligence Initiative

January 31<sup>st</sup>, 2008

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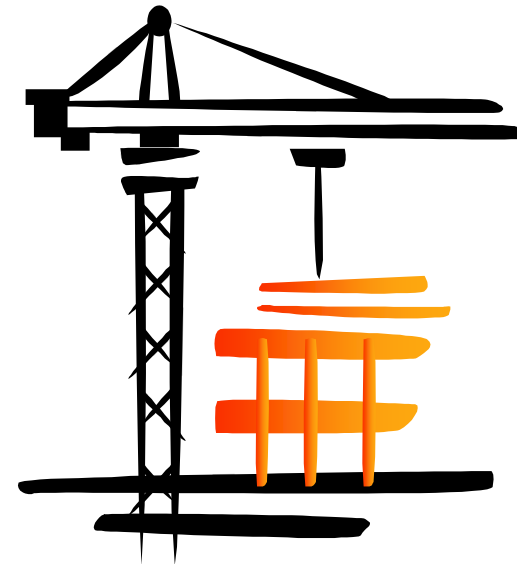
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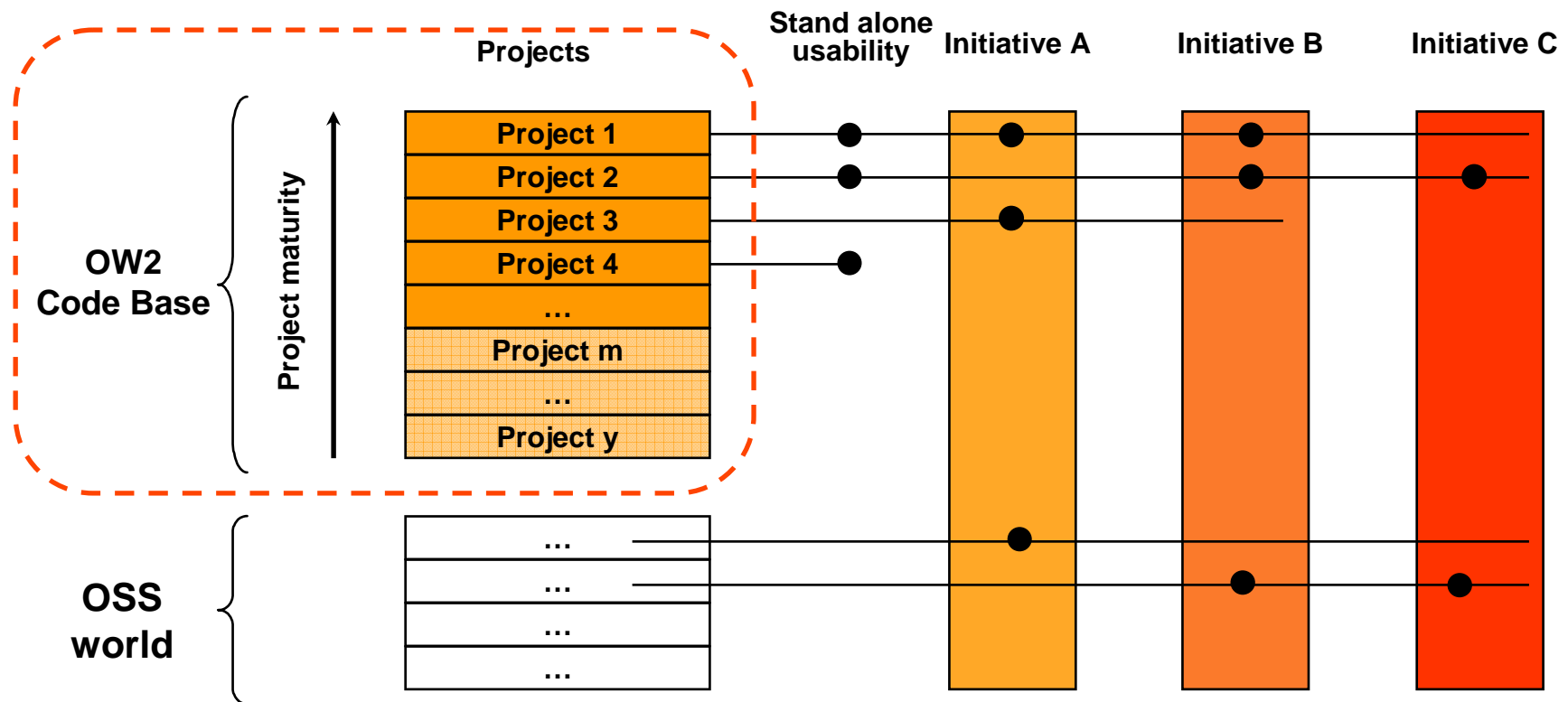
**An Initiative is a joint effort by companies targeting the same market need.**

**➔ Initiatives aim at:**

- facilitating technology integration between projects
- helping build business synergies between companies.



# Projects: TECHNOLOGY-DRIVEN Initiatives: MARKET-DRIVEN



# BI Initiative: MOTIVATIONS

**Foster the growth of a business ecosystem in the BI domain  
bringing business opportunities to new-class stakeholders**

## **A new BI experience:**

- End-users needs
- New generation of BI infrastructure
- New market approach

## **Business Intelligence qualification:**

- Promote actual OW technologies and bring them to the mainstream
- New technologies, OS components, open standards
- Periodical reports, white papers, benchmark, real-world use-cases
- Services, technical and business expertise, best practices

## **Alternative business and technology break-through drivers**

- Open development activities
- Open supply-chain
- A wider participation to achieve a significant dimension and authoritative position
- Collaborative approach and co-authoring method

# BI Initiative: PARTICIPANTS

## Initial Participants:

- Engineering Ingegneria Informatica (Italy) ([www.eng.it](http://www.eng.it))
- Talend (France) ([www.talend.com](http://www.talend.com))
- Altic (France) ([www.altic.org](http://www.altic.org))
- Artemis Information Management (Luxembourg) ([www.artemis.lu](http://www.artemis.lu))
- DEIS University of Bologna (Italy) ([www.deis.unibo.it](http://www.deis.unibo.it))
- DTI University of Milan (Italy) ([www.dti.unimi.it](http://www.dti.unimi.it))
- DISI University of Trento (Italy) ([www.disi.unitn.it](http://www.disi.unitn.it))
- Individual members

## Working to enlarge the group:

- System Integrators, consultants, organizations & top-level users (P.A., Industry): providing end-users view, expertise, services

# BI Initiative: NON TECHNICAL W.A.

## 4 WORKING AREAS: NON-TECHNICAL & TECHNICAL

|                    |            |           |
|--------------------|------------|-----------|
| NON-TECHN.<br>AREA | RESE ARCH  | CODE BASE |
|                    | STAN DARDS |           |

### Non-Tech. Area:

- To deliver reports, white papers, benchmarks
- To distribute real world use cases
- To consolidate a list of best practices to fit users needs
- To create and coordinate an Open Source BI Service Network
- To create a new business model in the OS domain

### Research:

- Investigation on new BI activities and business and their correlations with different sources of information, new marketing approaches in OS
- Joining current research (academic) investigations
- ROI evaluations in BI domain

### Standards

- To drive the implementation of new organizational standards and widely adopted best practices (de-facto standards)

# BI Initiative: TECHNICAL W.A.

## 4 WORKING AREAS: NON-TECHNICAL & TECHNICAL

|                    |           |           |
|--------------------|-----------|-----------|
| NON-TECHN.<br>AREA | RESEARCH  | CODE BASE |
|                    | STANDARDS |           |

### Code base:

- Integration platform connecting OW2 & non-OW2 projects: SpagoBI platform & Talend Open Studio
- A single road-map (sharing point of contacts of the projects specific road-map)
- BI vertical specializations within OW2 code base: Spago4Q
- BI in the OW2 Reference Platform

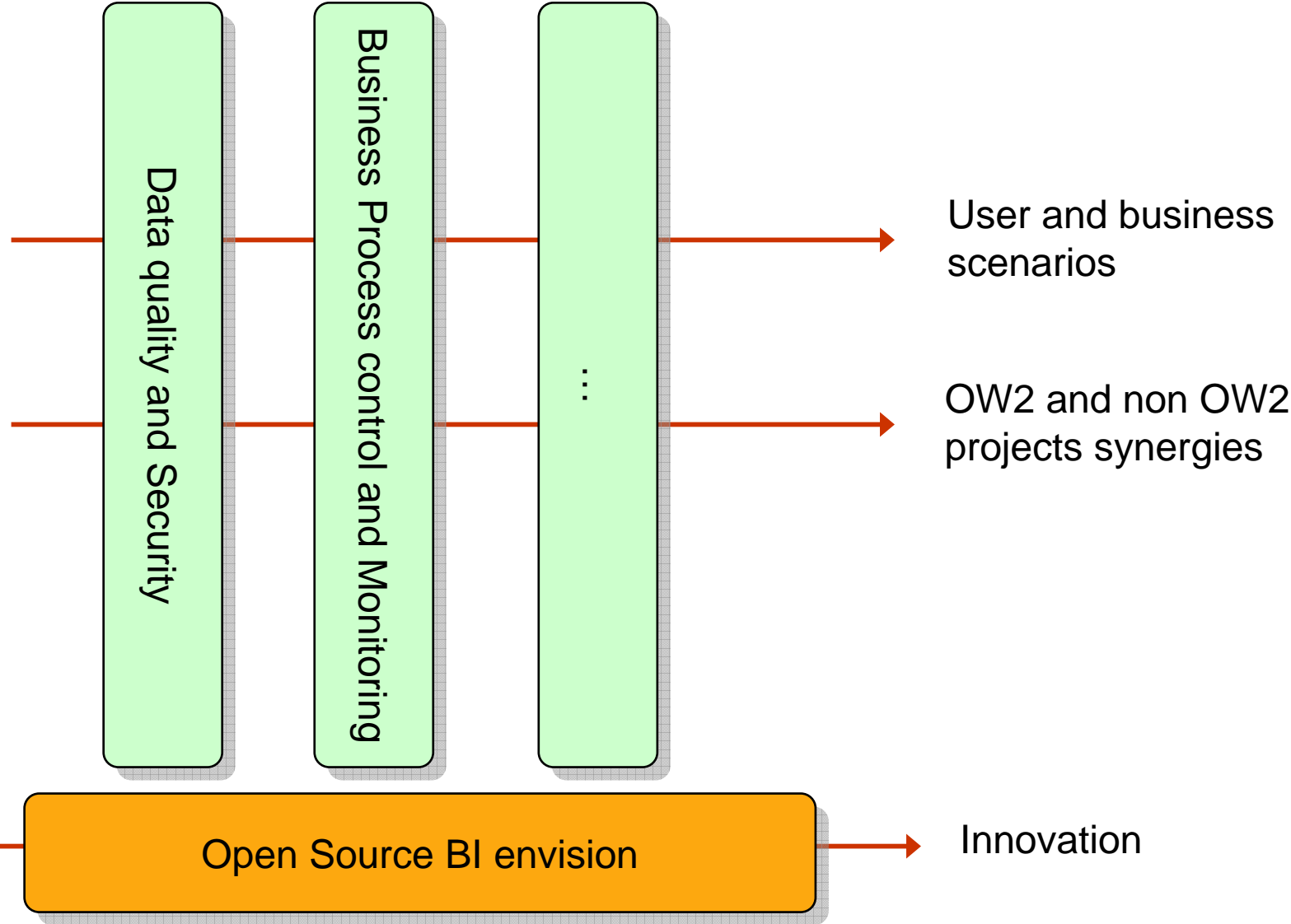
### Research:

- Technical investigation on new emerging technologies
- New trends: BI in a GRID environment, distributed & federate DWH, real-time BI, BI Service Oriented, meta-models

### Standards

- Open Standard adoption: Java JCP standards (JSR 168, JSR 170, JSR 286, ...)

# BI Initiative: Initial TRACKS





# BI Initiative: ROAD MAP

## Initial road-map:

- **January 2008:** Initiative Charter first release, consolidation of the Initiative core team
- **February 2008:** Start-up of the operational phase and detailed definition of 2008 road-map
- **April 2008:** BI Initiative Manifesto, stating the main tracks, issues and cultural interests and defining the position towards the market and the community
- **May 2008:** Decision on tracks priorities and consolidation of detailed roadmap for 2008
- **July 2008:** First not-technological deliverable

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